

GDPR COMPLIANCE

GDPR COMPLIANCE IS MANDATORY...ARE YOU READY?



If your company collects, uses, shares or otherwise processes personal information of EU citizens you are in scope of the EU General Data Protection Regulation (GDPR) and need to be compliant with multiple data privacy requirements.

Enter Concord. We help you and your company understand what the data is, where the data is and how it's used. We then work with you to implement privacy controls that enable you to meet compliance requirements of GDPR.



Why Concord?

We have the expertise and know-how to keep things simple and manageable. We are staffed with strong, certified privacy professionals who understand the complexities with regard to privacy compliance, including GDPR.

Concord has experience leading data privacy programs across multiple industries and regulatory environments.

We provide the following Data Privacy services:

- > GDPR Readiness Assessment
- > Gap Analysis
- > Remediation & Control Implementation
- > Data Discovery & Inventory
- > Data Flow Mapping
- > Intake Processes
- > Privacy Impact Assessments
- > Privacy-by-Design Programs
- > Data Subject Rights
- > Consent Management
- > Breach Notification
- > Privacy Notices



Why Should You Take the GDPR Jump Now?

Data privacy has become a significant, global issue and the compliance date for GDPR (May 2018) is fast approaching.

Therefore, 2017 needs to be the year of action as companies must drive compliance activities now in order to meet the deadline.

Significant areas of GDPR include:

- > Right to be Forgotten
- > Right to Access & Erasure
- > Consent Management
- > Processing Register
- > Privacy Impact Assessments
- > Privacy-by-Design Program
- > Data Protection Officer(s)
- > Breach Notification
- > Data Portability
- > International Data Transfers
- > Privacy Notice Changes

The risk of non-compliance is significant as GDPR brings increased enforcement and sanctions.

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Don't Let Risks Outweigh the Reward

Business Risks

The "wait and see" approach won't work. If found non-compliant your company may:

- > Receive financial penalties up to 4% of annual revenue
- > Be restricted from conducting business in the EU or processing data of EU citizens.

We've already seen examples where companies have been unable to sell their products/services within the EU because they weren't GDPR compliant, even prior to the compliance date.

It is much more desirable to address GDPR compliance proactively versus being found non-compliant and getting into a reactionary remediation state. Don't put yourself behind the 8-ball!

Technical Risks

GDPR is not only a business issue or an issue for the data privacy office, it also affects IT directly. Under GDPR, individuals will have the right to access, request a copy of and potentially delete their data from your systems. IT must be prepared with the right capabilities to quickly, accurately and completely identify specific records of personal information. This capability is necessary to support requirements of GDPR such as Right to be Forgotten, Right to Access and Rectification, and Data Portability....but that's not all.

Other GDPR requirements affecting IT include Breach Notification, Consent Management and International Data Transfers. IT must be prepared with supporting capabilities to meet GDPR compliance.

The GDPR compliance date is May 25, 2018.
ARE YOU READY?

4%

Non-compliance with GDPR can trigger significant penalties, including monetary fines up to 4% of your annual revenue.

Personal information is defined as more than just name and email address. Here are some other examples of personal information:

Identifiable Health Information

Government Issued ID Numbers

Genetic or Biometric Data

Phone Number or Physical Address

Geolocation, IP Address or Device ID

Physical Description, Economic/Financial Info.

Cultural or Social Identity or Memberships

Racial or Ethnic Origin

Religious Beliefs or Political Opinions

HOW DO YOU GET STARTED WITH GDPR COMPLIANCE? CALL CONCORD.

WE WILL FIRST HELP YOU UNDERSTAND WHAT YOU HAVE, WHERE IT IS AND WHAT YOU DO WITH IT...THEN EXPAND.