



# DATA AT REST

ENSURE DATA STORED BY YOUR COMPANY REMAINS PRIVATE,  
PROTECTED AND ACCESSIBLE ONLY WHEN NEEDED.

Your company undoubtedly amasses data at an exponential rate. Each new customer, each transaction, each phone call is rife with information that ends up filed away somewhere in the database abyss.

Enter Concord. We keep your data accurate, accessible and manageable. We know when to archive, we know when to mine. Data is our specialty.



## Who Is Concord?

Concord is a consulting firm driving business value through the use of technology.

Our expertise is centered on data. Our execution is backed by our proven process of ALIGN, DEFINE, DELIVER.

We focus on the following capabilities: **Data Experience, Data in Motion, Data at Rest, Data Analytics and Data Privacy & Protection.**

## Our Data At Rest services include:

- > Data Warehousing
- > Reporting
- > Data Security & Audit for Compliance
- > Data Privacy
- > Test Data Management
- > Master Data Management
- > Archiving for Data Growth
- > Application Decommissioning



If your organization is experiencing issues with any of the following, it's time to call in Concord's Data At Rest Experts.

> **Rapidly Growing Data Sources:** Are you experiencing new or duplicate data types and more customer interaction points? Do your applications rarely turn off at end-of-life? Do you lack a unified view of customers or other key elements across channels?

> **Exploding Data Volumes:** Do you have years of accumulated historical data stressing valuable production data? Are record retention and legal holds impacting business data? Are privacy and security costs increasing due to data growth?

> **Lack of Maturity:** Does cloning production to test require the privatization of more data? Are you being out-funded, out-trained and out-gunned by other programs and is everything being rebranded as cloud, virtual and/or Hadoop?

> **Mergers & Acquisitions:** Is your organization taking on new entities that will lead to more systems, data and additional processes or a decommissioning strategy?

> **Unfulfilled Projects:** Are you taking on more entities that make your critical projects lag? Is meeting audit, compliance and data privacy requirements becoming difficult? Are you not getting the data you need to make informed business decisions?

> **Satisfaction:** Do you need experience and resources to fulfill strategic or technical projects?

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## Implementation Success...It's Our Thing

Here are some case studies to highlight our expertise.

### Streamlining Business Processes

> **Industry:** Retail

> **Project Overview:**

A retail client was in the process of upgrading their InfoSphere 8.7 environment to a current version and needed to develop DataStage jobs to load into Netezza. Concord was engaged to review existing environments, code assets and processes to identify issues that may be encountered during the upgrade as well as lay out the DataStage foundation and establish best practices for a successful rollout.

> **Results:**

Concord provided a DataStage expert to review existing environments, assets and processes to prevent issues with the upgrade. Our data gurus devised the project plan, established standards for DataStage job development, trained the client staff, and successfully completed the upgrade. As a result, the client fully implemented our recommendations and now enjoys a simplified and more efficient business process.

### Dropping Dead Weight

> **Industry:** Healthcare

> **Project Overview:**

After a merger, a large healthcare provider was looking to eliminate unnecessary expenses. Multiple applications were kept solely for historical reporting, but incurred a high annual cost of maintenance and support. Concord stepped in to identify areas of cost savings.

> **Results:**

Concord worked with internal staff to define customer requirements. Ultimately, Concord helped identify 60 systems to be decommissioned and configured necessary IBM Optim data connections to source files. The organization was able to retire 24 of 120 applications and realize ROI in one year. They recovered 2.4 TB of storage and realized hard savings of more than \$2 million. Not bad!



## If You Want Something Done Right, You Have to Partner With the Right People.

If we couple our top notch services with best-in-class-tools from key players in the industry, it will be a win-win for YOU.

